



PROTECT



Pharmacoepidemiological Research on Outcomes of Therapeutics by a European Consortium

FROM QUALITATIVE TO QUANTITATIVE BENEFIT-RISK DECISION-MAKING: CONCEPTS AND METHODS

IMI-PROTECT Symposium

Benefit-Risk Integration and Representation Workshop

18th February 2015

Lawrence Phillips, PhD

Disclaimer

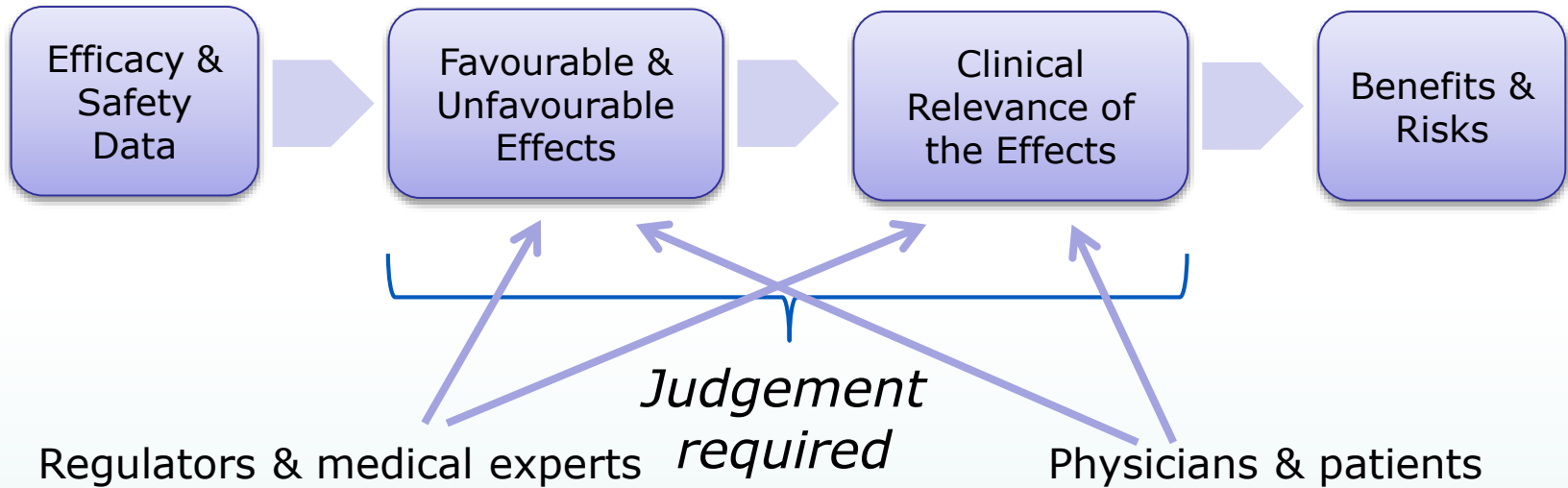
“The processes described and conclusions drawn from the work presented herein relate solely to the testing of methodologies and representations for the evaluation of benefit and risk of medicines.

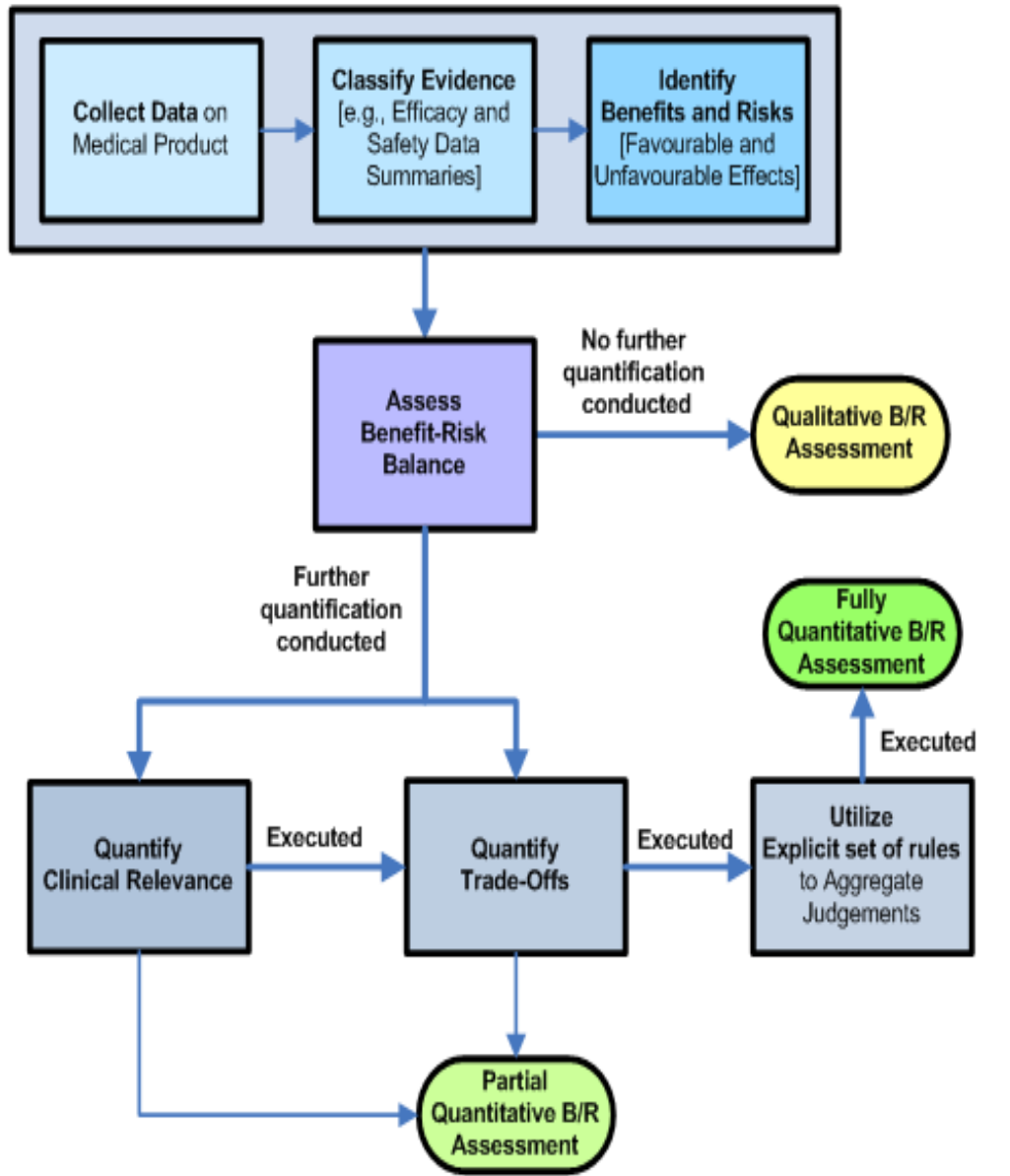
This report neither replaces nor is intended to replace or comment on any regulatory decisions made by national regulatory agencies, nor the European Medicines Agency.”

By the end of this presentation, you will...

- ...see how efficacy and safety data are transformed into benefits and risks
- ...know the distinctions between qualitative, semi-quantitative and fully quantitative B-R approaches
- ...appreciate the role of judgement in each approach
- ...understand how a fully quantitative approach can integrate data and clinical judgement
- ...recognise how disagreements amongst experts can be synthesised into shared understanding with decision conferencing
- ...see how frameworks and approaches can help assessors develop insight about a drug's benefit-risk

Efficacy & Safety \Rightarrow Benefits & Risks





B-R Assessment

- Qualitative
- Partially Quantitative
- Fully Quantitative

Qualitative B-R assessment

Discussing

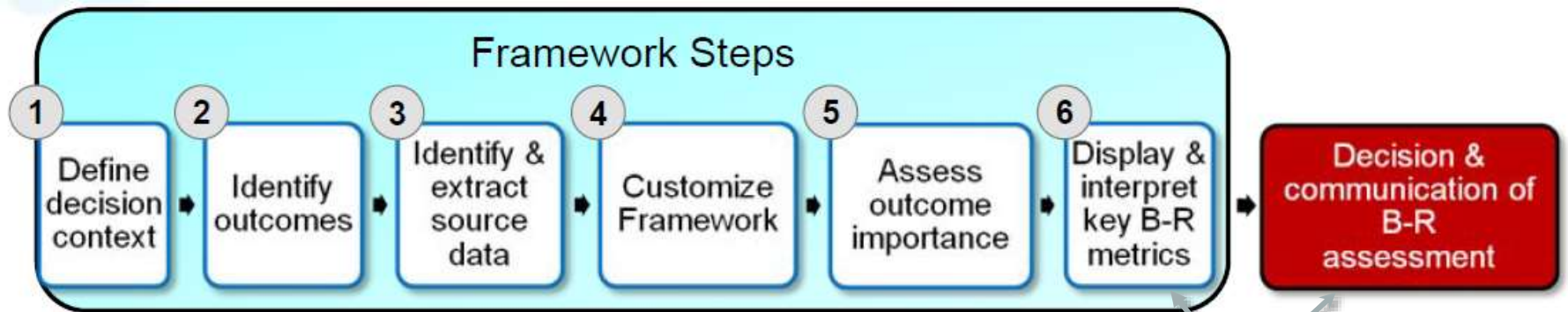


Voting



No quantitative modelling is used by any regulator anywhere to deal with the massive amount of data—10GB more or less!

Pharma-BRAT framework

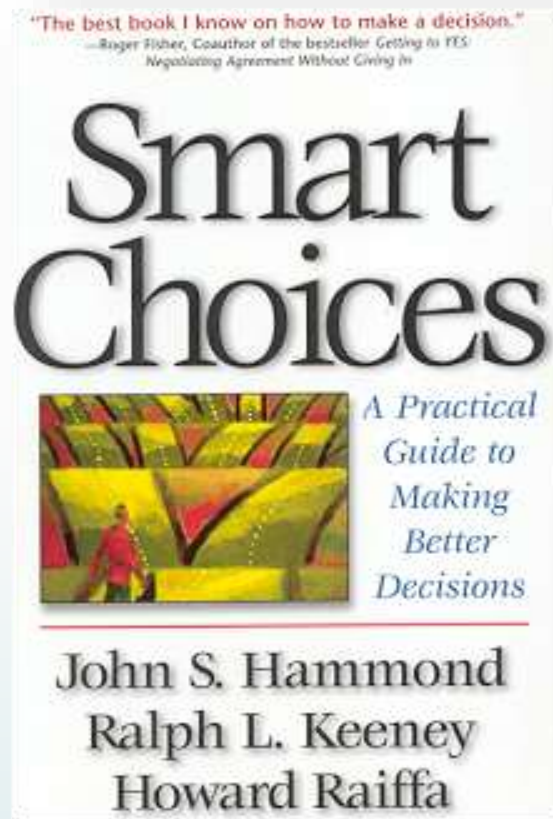


Can be applied at any stage of drug development, approval and post-approval.

Missing: Clinical relevance of the metrics and uncertainty of the effects

See <http://www.cirs-brat.org/download-link/>

PrOACT-URL framework



See the Appendix of EMA B-R Project Work Package 4 report at

http://www.ema.europa.eu/docs/en_GB/document_library/Report/2012/03/WC500123819.pdf.

MCDA (Multi-Criteria Decision Analysis)

- An extension of decision theory that covers any decision with multiple objectives.
- A methodology for appraising options on individual, often conflicting criteria, and combining them into one overall appraisal.



A quick overview: Chapter 6 of Dodgson, J., Spackman, M., Pearman, A., & Phillips, L. (2000) *Multi-Criteria Analysis: A Manual*. Available online at <http://eprints.lse.ac.uk/12761>

Decision Conferencing

- One or more workshops to solve a 'hot' problem
- Attended by key players representing diversity of perspectives on the issues
- Facilitated by an impartial specialist in group processes & decision analysis
- Using a requisite (just-good-enough) MCDA model created on-the-spot to provide structure to thinking

Source: Phillips, L. D. (2007). Decision Conferencing. In W. Edwards, R. F. Miles & D. von Winterfeldt (Eds.), *Advances in Decision Analysis: From Foundations to Applications*. Cambridge: Cambridge University Press.



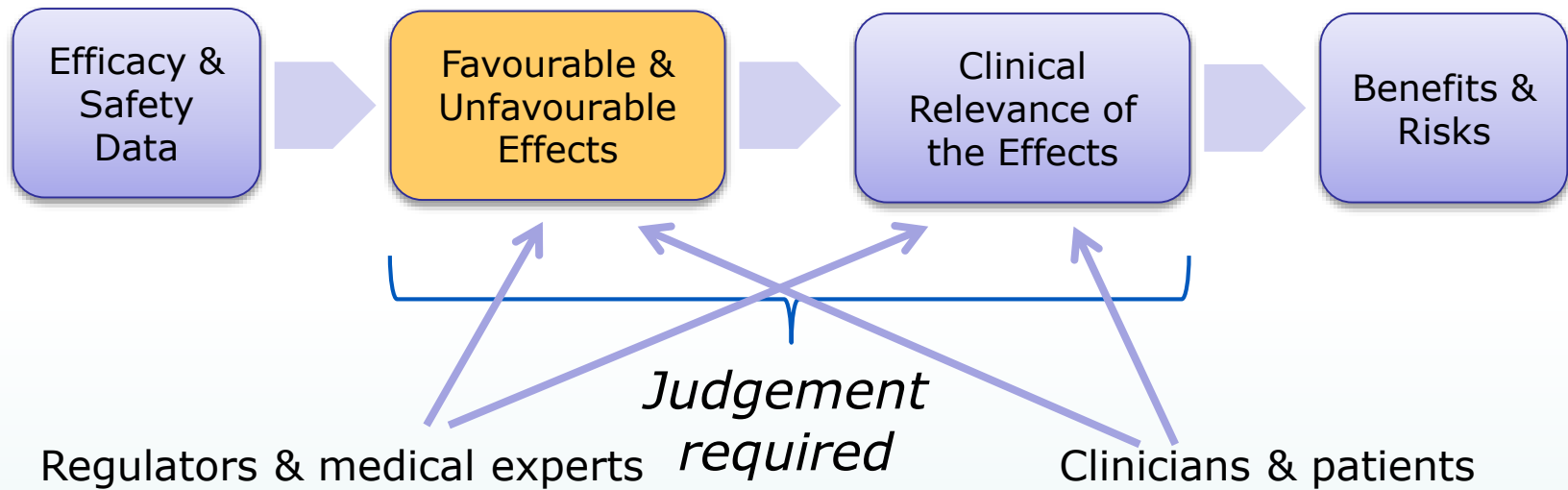
Efalizumab (Raptiva) case study

- Drug approved in 2004 for chronic plaque psoriasis
- Emerging safety issues signalled CHMP to give opinion in Jan 2009 on benefit-risk
- Maintain, vary, suspend or withdraw Marketing Authorisation? It was suspended
- PROTECT Task Force developed quantitative model from regulator's 2009 perspective

Model source for this project: Hiview3, originally developed at the London School of Economics, now available from Catalyze Ltd,

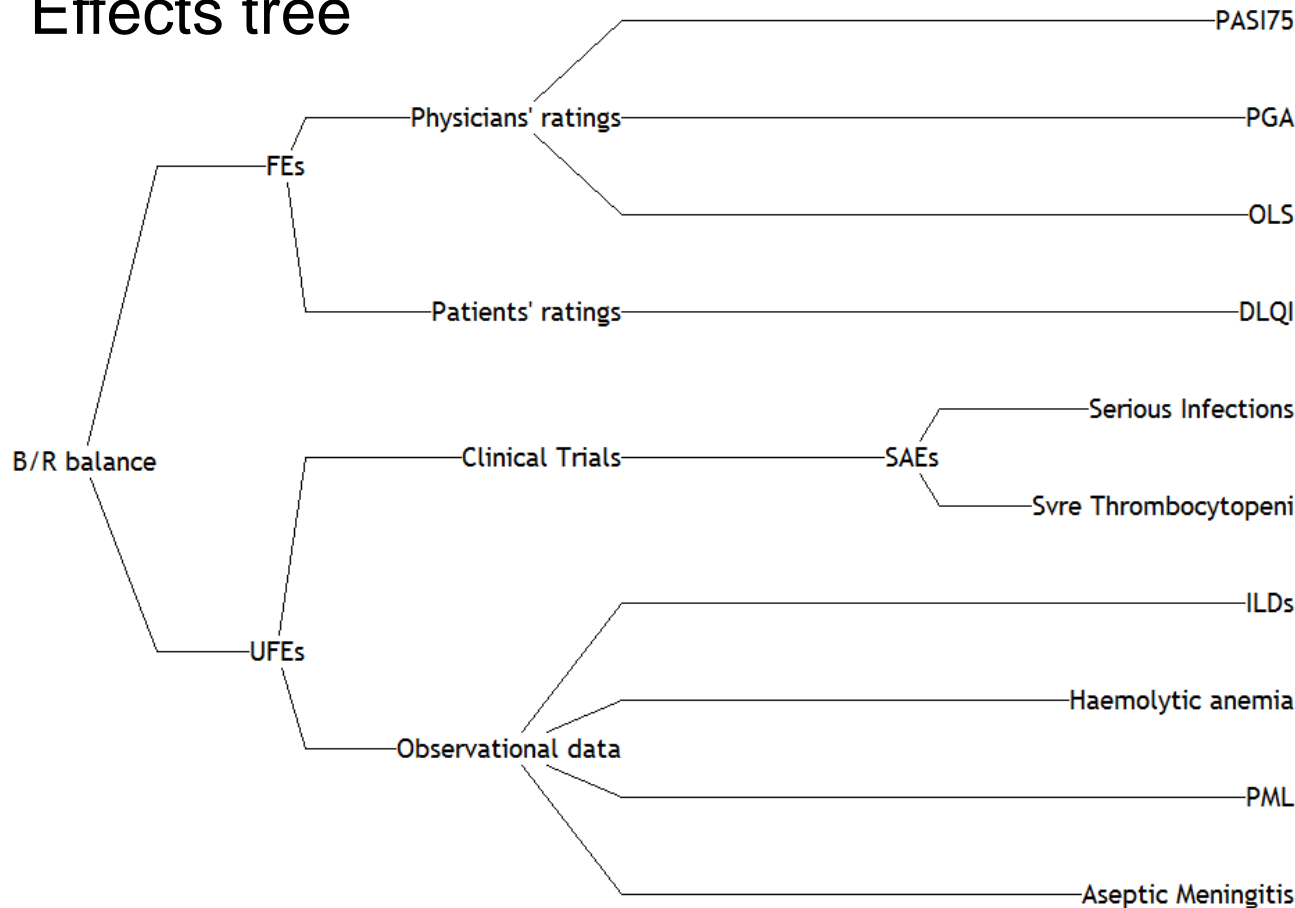
www.catalyze.co.uk

Efficacy & Safety \Rightarrow Benefits & Risks



Choose favourable & unfavourable effects

Effects tree



- Select only effects that are relevant to the B-R balance.
- Include patients' views.
- Agree definitions of all effects with key players.

Summarise information as an Effects Table

| | Name | Description | Fixed Upper | Fixed Lower | Units | Raptiva | Placebo |
|----------------------|---------------------------|---|-------------|-------------|--------------|---------|---------|
| Favourable Effects | PASI75 | Percentage of patients achieving 75% reduction in baseline PASI ¹ at week 12. | 60.0 | 0.0 | % | 29.5 | 2.7 |
| | PGA | Percentage of patients achieving Physician's Global Assessment ² clear/almost clear at week12. | 40.0 | 0.0 | % | 295 | 5.1 |
| | OLS | Percentage of patients with Overall Lesion Severity rating of minimal or clear at FT (day 84). | 40.0 | 0.0 | % | 32.1 | 2.9 |
| | DLQI | Dermatology Life Quality Index ³ . Mean percentage of patients showing an improvement. | 10.0 | 0.0 | Change score | 5.8 | 2.1 |
| Unfavourable Effects | Severe infections | Proportion of patients experiencing infections serious enough to require hospitalisation. | 3.00 | 0.00 | %/100ptys | 2.83 | 1.4 |
| | Severe Thrombocytopenia | Number of cases exhibiting severe (grade 3 and above) thrombocytopenia ⁴ . | 10 | 0 | number | 9 | 0 |
| | Interstitial Lung Disease | Number of cases of interstitial lung disease. | 20 | 0 | number | 18 | 0 |
| | Haemolytic anemia | Number of cases of haemolytic anemia. | 25 | 0 | number | 24 | 0 |
| | PML | Number of cases of progressive multifocal leukoencephalopathy. | 5 | 0 | number | 3 | 0 |
| | Aseptic Meningitis | Number of cases of aseptic meningitis. | 30 | 0 | number | 29 | 0 |

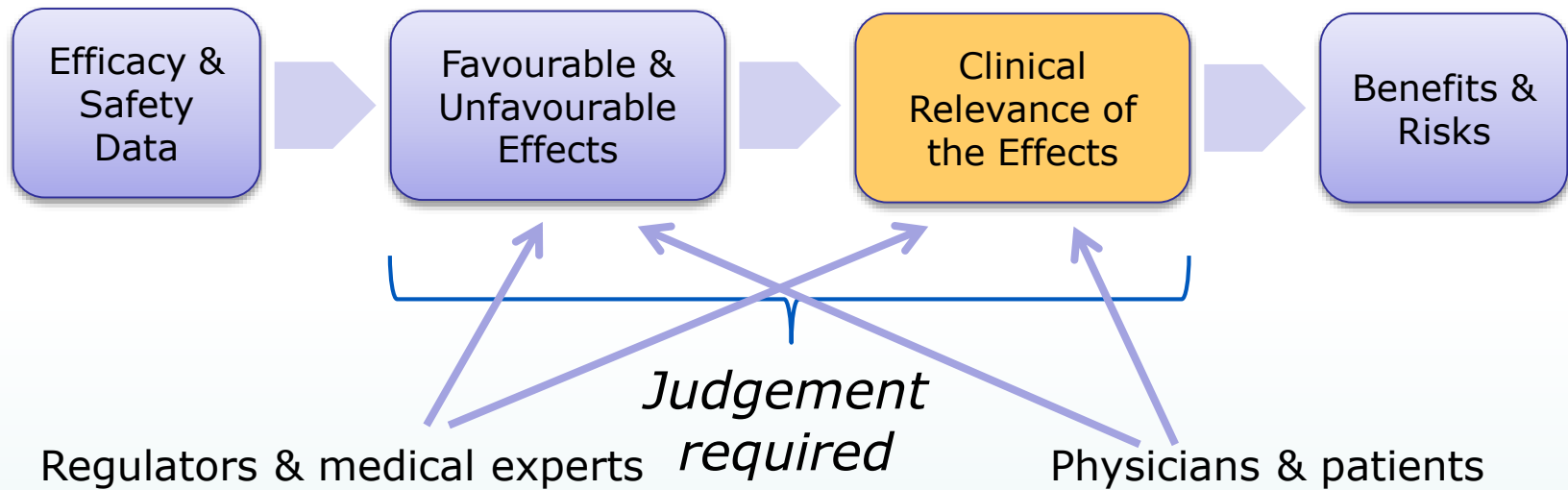
¹PASI is a measure of the average redness, thickness and scaliness of the lesions (each graded on a 0-4 scale), weighted by the body region and the area affected. PASI range is from 0 to 72.

²PGA is a seven point scale with 7 being clear, 6 almost clear, 5 mild, 4 mild to moderate, 3 moderate, 2 moderately severe and 1 severe psoriasis.

³DLQI is a 10-item quality of life index scored by the patient on a four point scale.

⁴As shown in laboratory test results that indicate a decrease in number of platelets in a blood specimen.

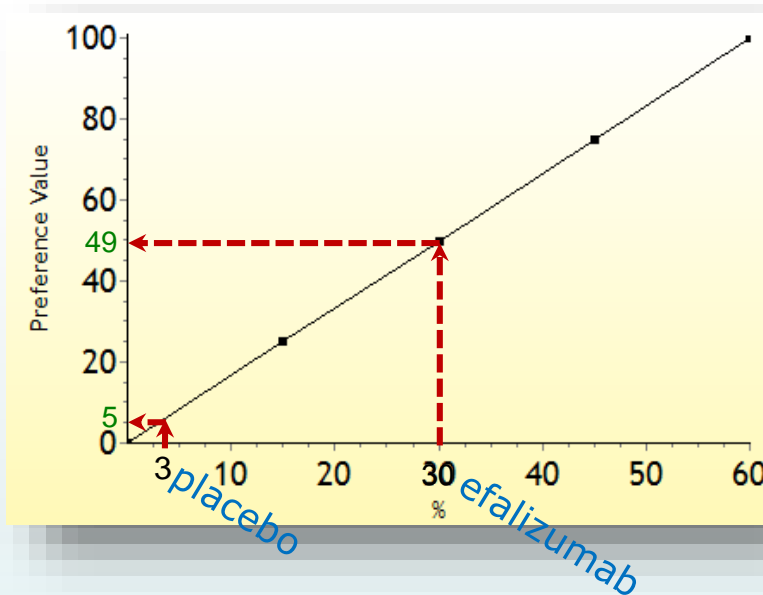
Efficacy & Safety \Rightarrow Benefits & Risks



Scoring clinical relevance of data

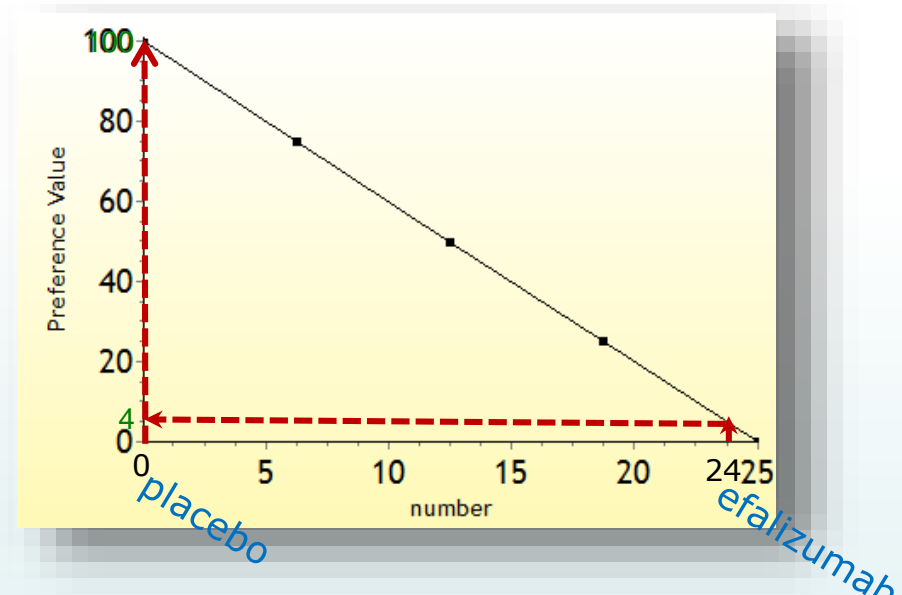
Linear conversions of data to preference values

FE: PASI 75



Larger percentages achieving PASI 75 are preferred

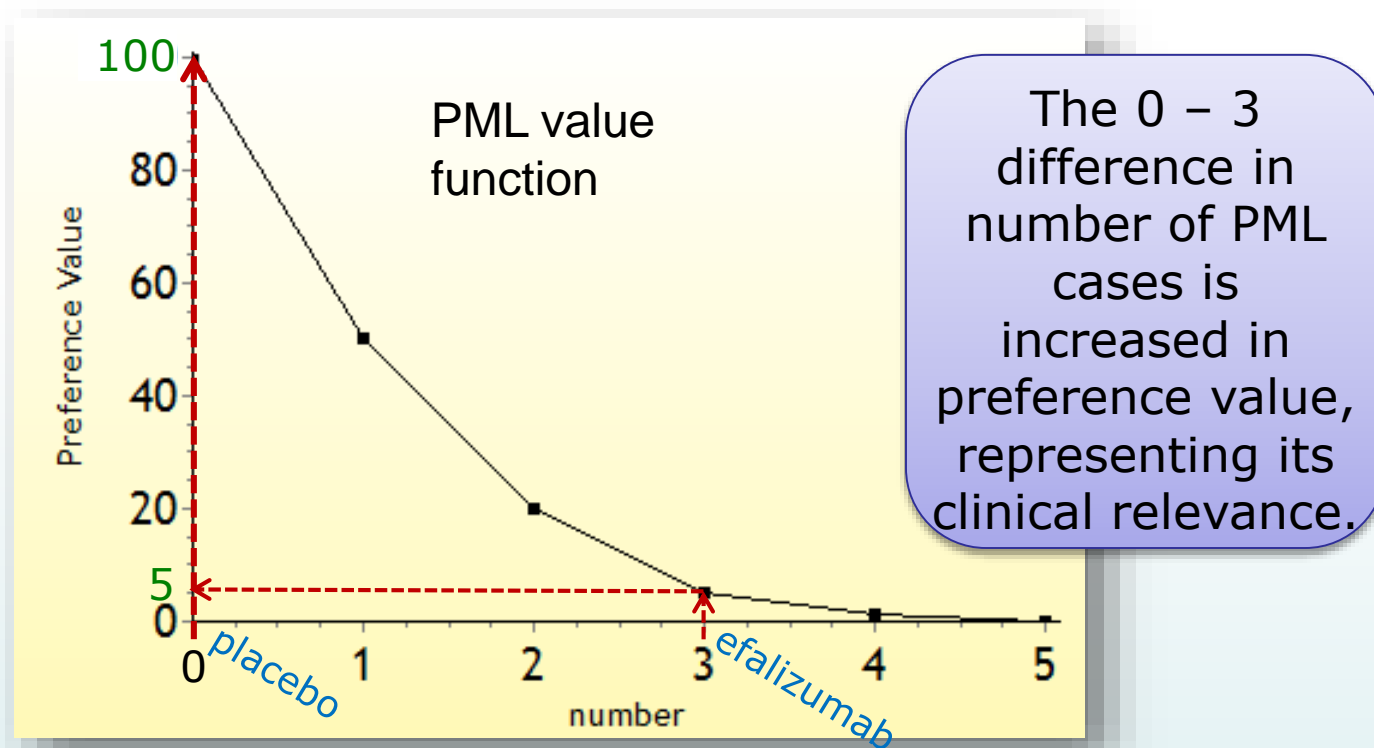
UFE: Haemolytic anaemia



Smaller numbers of cases are preferred

Scoring clinical relevance of data: PML

Non-linear conversion to clinical preference values



Weighting clinical relevance of effects

- Swing-weight favourable effects
- Swing-weight unfavourable effects
- Swing-weight most favourable against most unfavourable

| Options | PASI75 | PML |
|-------------|--------|-----|
| 1 - Raptiva | 60.0 | 0 |
| 2 - Placebo | 0.0 | 5 |

Input Values: 100, 50

Buttons: OK, Cancel

Swing weights represent the trade-offs among the effects

"How big is the difference, and how much do you care about it?"

Explore results: benefit-risk differences

Sorts

Compare **Raptiva 09** minus **Placebo**

| | Model Order | Cum Wt | Diff | Wtd Diff | Sum | |
|---------------------|-----------------------|--------|------|----------|------|---|
| Physicians' ratings | PGA | 22.4 | 61 | 13.7 | 13.7 | █ |
| Physicians' ratings | PASI75 | 28.0 | 45 | 12.5 | 26.2 | █ |
| Patients' ratings | DLQI | 20.4 | 37 | 7.6 | 33.7 | █ |
| Physicians' ratings | OLS | 7.0 | 73 | 5.1 | 38.8 | █ |
| Observational data | ILDs | 1.3 | -90 | -1.2 | 37.7 | █ |
| Observational data | Aseptic Meningitis | 1.3 | -97 | -1.3 | 36.4 | █ |
| SAEs | Serious Infections | 2.8 | -48 | -1.4 | 35.1 | █ |
| Observational data | Haemolytic anemia | 1.6 | -96 | -1.5 | 33.6 | █ |
| SAEs | Svrv Thrombocytopenia | 2.3 | -90 | -2.0 | 31.5 | █ |
| Observational data | PML | 12.9 | -95 | -12.3 | 19.2 | █ |
| | | 100.0 | | 19.2 | | |

Overall, clinical value of Raptiva is greater than the placebo.

Just three favourable effects & one unfavourable effect account for this difference in clinical value.

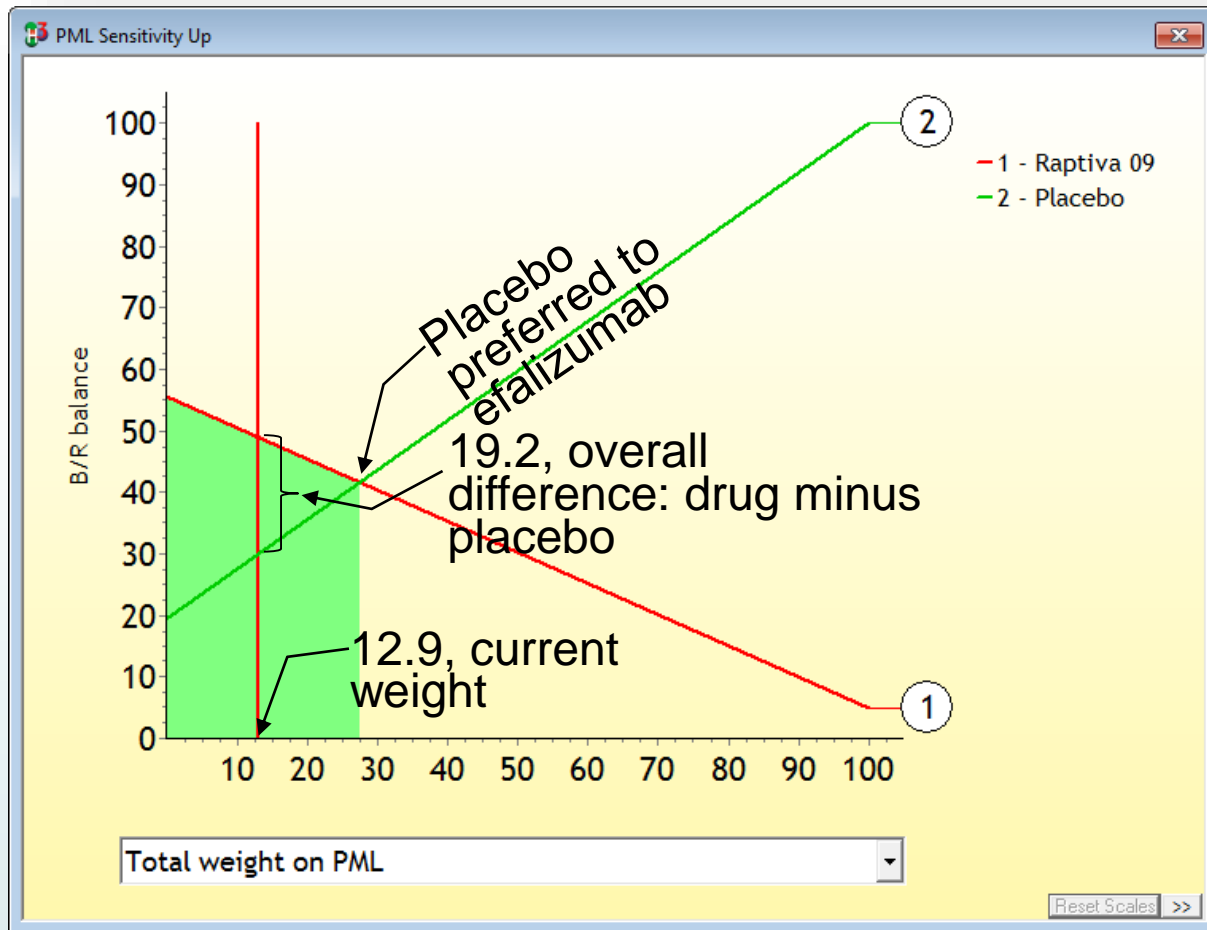
Consider only PASI75 & PML

Sorts

Compare minus

| | Model Order | Cum Wt | Diff | Wtd Diff | Sum | |
|---------------------|----------------------|--------|------|----------|------|---|
| Physicians' ratings | PGA | 22.4 | 61 | 13.7 | 13.7 | █ |
| Physicians' ratings | PASI75 | 28.0 | 45 | 12.5 | 26.2 | █ |
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| Observational data | PML | 12.9 | -95 | -12.3 | 19.2 | █ |
| | | 100.0 | | 19.2 | | |

Sensitivity Analysis on PML



Double the weight on PML

Weight Most Important Criteria Swings

| Options | PASI75 | PML |
|-------------|--------|-----|
| 1 - Raptiva | 60.0 | 0 |
| 2 - Placebo | 0.0 | 5 |

Input Values: PASI75: 100, PML: 100

OK Cancel

Benefits and risks nearly balance

Sorts

Compare Raptiva 09 minus Placebo

| | Model Order | Cum Wt | Diff | Wtd Diff | Sum | |
|---------------------|----------------------|--------|------|----------|------|---|
| Physicians' ratings | PGA | 17.7 | 61 | 10.8 | 10.8 | ■ |
| Physicians' ratings | PASI75 | 22.1 | 45 | 9.9 | 20.6 | ■ |
| Patients' ratings | DLQI | 17.7 | 37 | 6.5 | 27.2 | ■ |
| Physicians' ratings | OLS | 5.5 | 73 | 4.0 | 31.2 | ■ |
| Observational data | ILDs | 2.2 | -90 | -2.0 | 29.2 | ■ |
| SAEs | Serious Infections | 4.4 | -48 | -2.1 | 27.1 | ■ |
| Observational data | Aseptic Meningitis | 2.2 | -97 | -2.1 | 25.0 | ■ |
| Observational data | Haemolytic anemia | 2.6 | -96 | -2.5 | 22.4 | ■ |
| SAEs | Svre Thrombocytopeni | 3.5 | -90 | -3.2 | 19.2 | ■ |
| Observational data | PML | 22.1 | -95 | -21.0 | -1.7 | ■ |
| | | 100.0 | | -1.7 | | |

Our conclusions

- Benefit-risk balance is favourable for efalizumab
- Conflict with 2009 CHMP decision? Not necessarily
 - Hindsight bias
 - We used only publically-available reports of effects
 - Public health interpretation of data: EPAR reports that 27% of patients achieved PASI75—a 'modest effect'
- Experts and assessors frequently disagree
- Quantitative modelling within a decision conference provides 'intellectual technology' that can enable assessors to achieve shared understanding

Summary

- Judgement is required about safety and efficacy data to assess benefit-risk.
 - 1) Which favourable and unfavourable effects?
 - 2) How clinically relevant are the data and the effects?
- Application of frameworks such as BRAT or PrOACT-URL are useful 'best-practice' approaches to B-R.
- Quantification, partial or full, can enhance understanding, develop insight about the benefit-risk balance and facilitate communication about decisions.

ACKNOWLEDGEMENT

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IMI-PROTECT Benefit-Risk Group

Deborah Ashby, Alain Micallef, Steve Hobbiger, Ioanna Tzoulaki, Diana Hughes, Shahrul Mt-Isa.

Billy Amzal, Simon Ashworth, Alex Asiimwe, Johan Bring, Torbjorn Callreus, Edmond Kakit Chan, Christoph Dierig, Gerald Downey, David Gelb, Georgy Genov, Alesia Goginsky, Christine Hallgreen, Richard Hermann, Ian Hirsch, Kimberley Hockley, Gemma Hodgson, Juhaeri Juhaeri, Silvia Kuhls, Alfons Lieftucht, Alison Lightbourne, Davide Luciani, Marilyn Metcalf, Jeremiah Mwangi, Thai Son Tong Nguyen, Richard Nixon, Rebecca Noel, John Pears, Ruth Peters, Lawrence Phillips, George Quartey, Sinan B. Sarac, Susan Shepherd, Isabelle Stoeckert, Elizabeth J. Swain, Andrew Thomson, Laurence Titeux, Rianne van den Ham, Tjeerd van Staa, Edward Waddingham, Nan Wang, Lesley Wise.

Subhakanta Das, Jane Okwesa, Emily Thompson.