



# Future directions of benefit-risk assessment in Europe

ISPE Mid-year meeting, Munich, Germany 12<sup>th</sup> April 2013

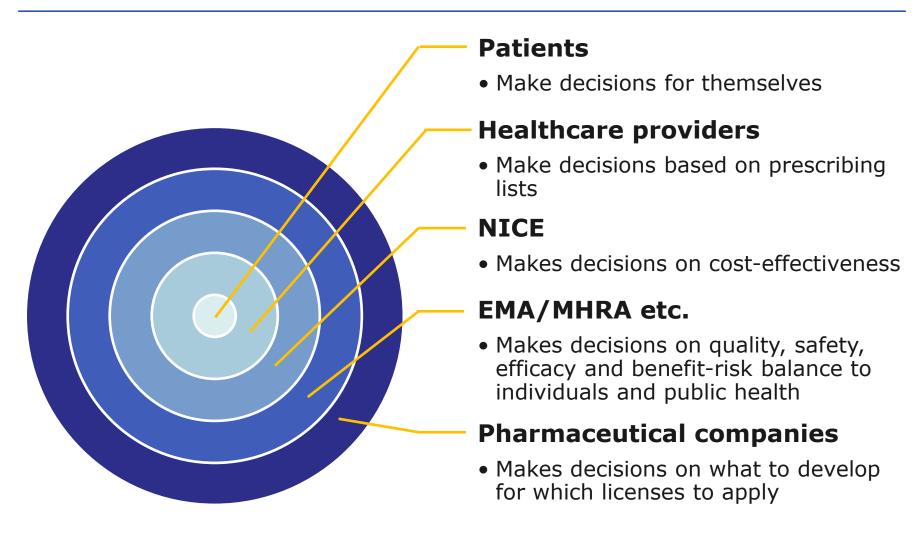
Presented by: Deborah Ashby Imperial College London

#### **Outline**

- Challenges in medical decision-making
- Emerging methods in benefit-risk assessment
- Descriptive frameworks
- Case study I: Applications of MCDA
- Case study II: Applications of SMAA
- Patient involvement and final remarks



## **Decision makers – who are they? (UK)**



## The licensing challenge

- The task of regulators (EMA, FDA, MHRA, DHMA, AEMPS, BfArM, PEI etc.) is to make a good and defensible decisions on which medicines should receive a license for which indications, based on the available evidence of risks and benefits
- It is increasingly important to be able to justify and explain these decisions to patients and other stakeholders.
- Can more formal approaches of decision-making, and especially more modern methods of graphical display help regulators do these better?

#### **Disclaimers**

"The processes described and conclusions drawn from the work presented herein relate solely to the testing of methodologies and representations for the evaluation of benefit and risk of medicines.

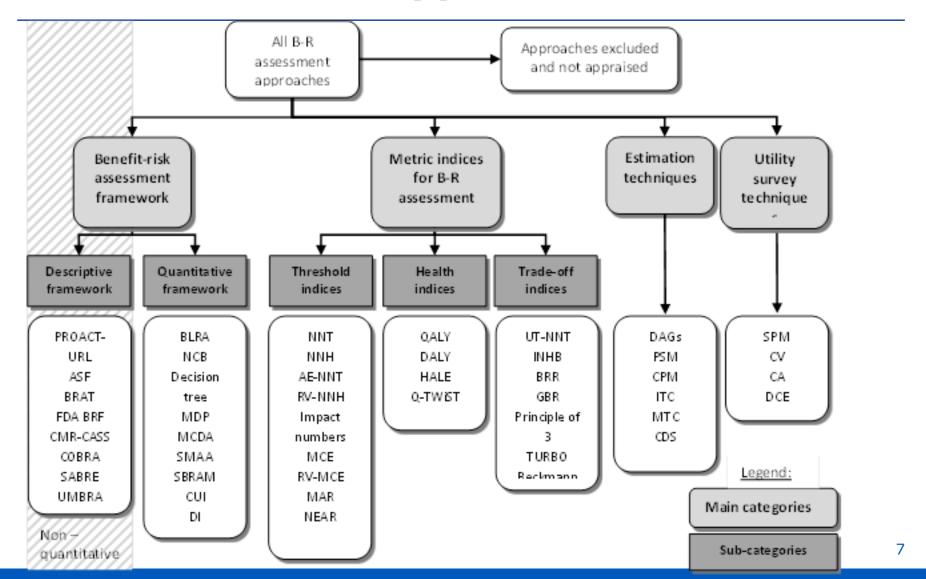
This report neither replaces nor is intended to replace or comment on any regulatory decisions made by national regulatory agencies, nor the European Medicines Agency."

#### **Benefit-risk initiatives**

- EMA Benefit-Risk methodology project
- PhRMA BRAT Framework
- UMBRA Initiative
- Consortium on Benefit-Risk Assessment (COBRA)
- ISPOR Risk-Benefit Management Working Group
- European Federation of Statisticians in Pharmaceutical Industry (EFSPI) Benefit-Risk SIG
- IMI-PROTECT Benefit-Risk Integration and Representation Project



## **Classifications of approaches**





# **Wave 1 Case studies: Applications**

	Natalizumab	Rimonabant	Telithromycin	Efalizumab
PrOACT-URL	✓	✓	✓	✓
BRAT	✓	✓	✓	✓
MCDA	✓	✓	✓	✓
SMAA		✓	✓	
NNT & NNH	✓	✓		
Impact Number		✓		
QALY				
Q-TWiST				
INHB		✓		
BRR	✓	✓	✓	✓
PSM	✓	✓	✓	
МТС	✓			
DCE				
Other:	Decision conferencing	Direct utility elicitation	SBRAM, Swing- weighting	Decision conferencing



# **Wave 2 Case studies: Applications**

	Natalizumab	Rimonabant	Rosiglitazone	Warfarin
PrOACT-URL		√ (jointly)	✓	
BRAT	✓	√ (jointly)		✓
MCDA	✓		✓	
SMAA	✓	✓		
PSM	✓		✓	
MTC/ITC	✓	✓	✓	✓
DCE		✓		
AHP	✓			
Swing-weighting	✓		✓	
MACBETH	✓			

#### **Proact-url**

**Pr**oblem

**O**bjective

**A**lternatives

Consequences

**T**rade-off

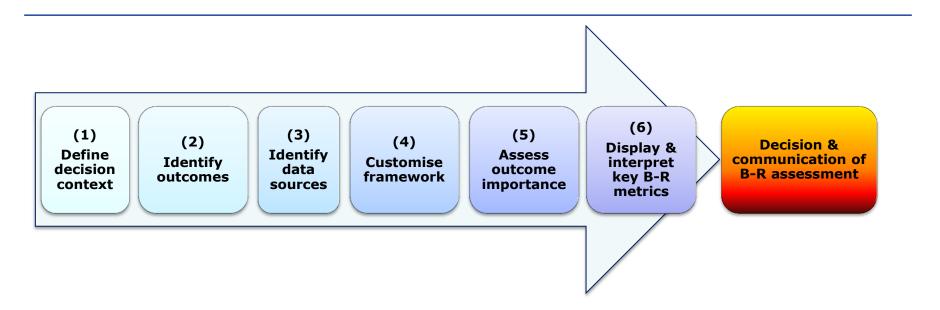
**U**ncertainty

Risk tolerance

Linked decisions

- A generic
  framework to
  structure the
  decision problem
- Divide into 8 steps
- Effects table
- Emphasis on uncertainty via sensitivity analysis

#### **BRAT**



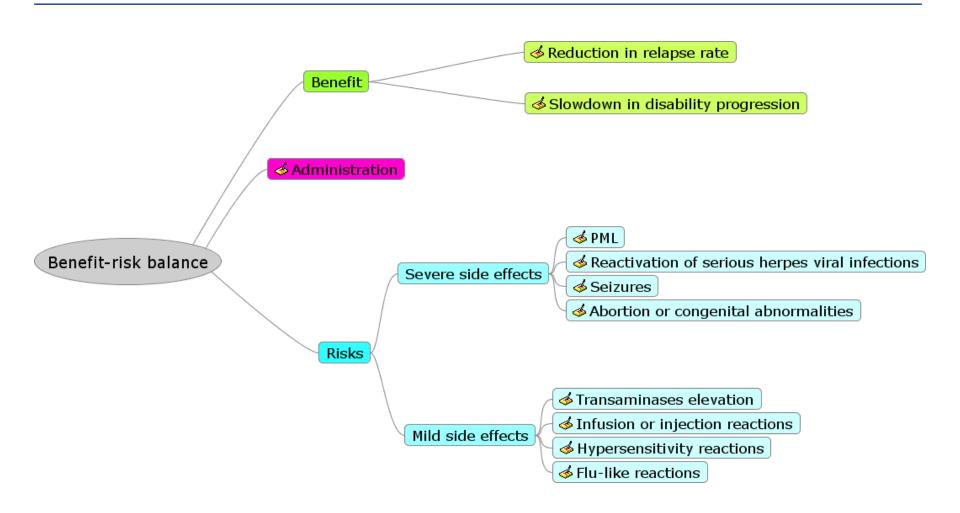
- A framework to assist benefit-risk assessment and communication
- Divide into 6 steps
- Source data table
- Emphasis on uncertainty via confidence intervals when presenting results

#### **Brief on MCDA**

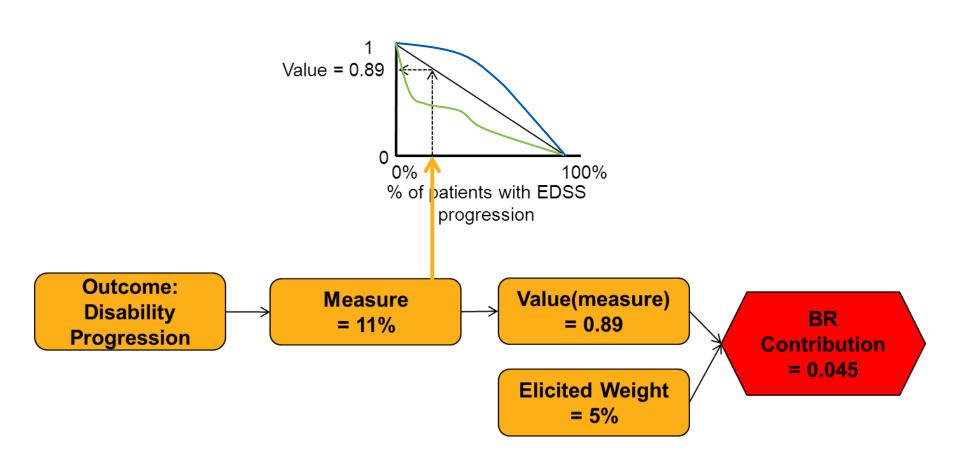
- Multi-Criteria Decision Analysis
- Deals with multiple conflicting criteria
- MAUT with requisite criteria
- Requires probabilities (data), utilities (value function elicitation), weights (weight elicitation)
- Governed by PrOACT-URL for structure and transparency
- Deterministic analysis



#### **Natalizumab: Value tree for MCDA**



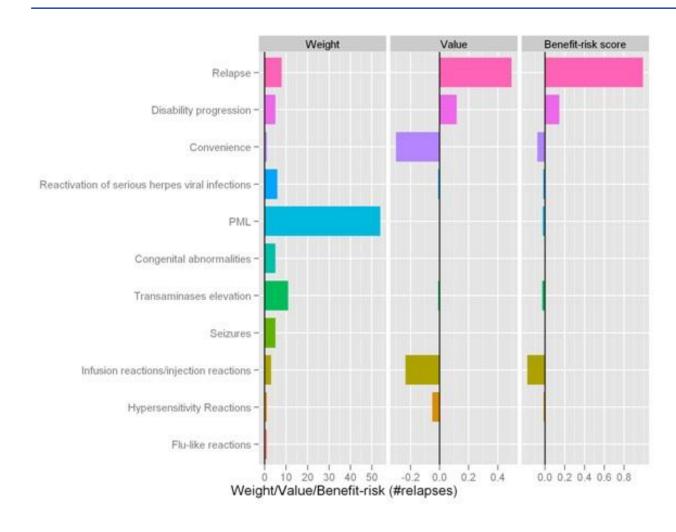
## **Natalizumab: Weighted utility**





#### **Natalizumab: Weighted Scores**

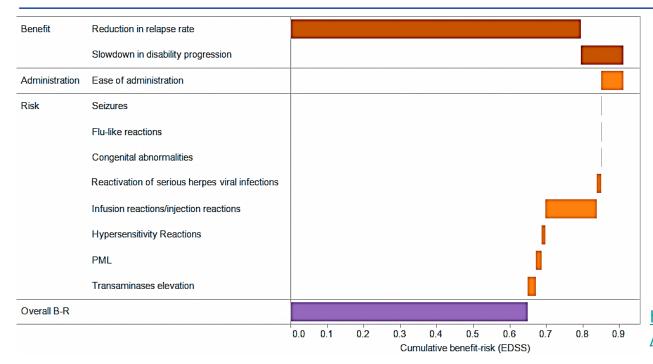
Contribution of each outcome for Natalizumab vs. placebo



- The Benefit-risk is the product of the weight and the value.
- Most of the Benefit-risk contribution is coming from prevention of relapses.
- Infusion reactions are the worst risk

#### **Natalizumab: Criteria contribution**

Waterfall plot for Natalizumab vs. placebo



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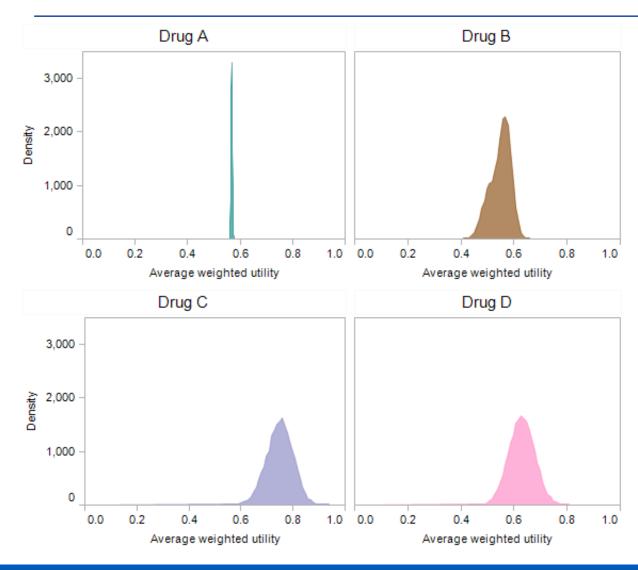
- Like a horizontal bar chart, except that the end of the previous bar determines the start of the next bar
- End of the last bar gives the overall benefit-risk.
- Brown= positive BR; Orange = negative BR; Purple = overall

#### **Brief on SMAA**

- Stochastic Multi-criteria Acceptability Analysis
- Similar to MCDA (MAUT) inverse approach
- Requires utilities, probabilities, weights
- Allows uncertainty and missing weights
- There is no formal framework but could be used with PrOACT-URL or BRAT
- Stochastic analysis



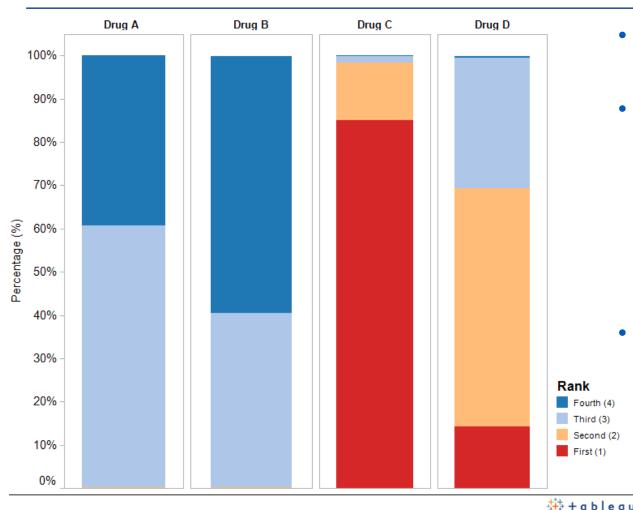
#### **Rimonabant: Distributions of utilities**



- Non-missing weights model
- Drugs
  - Placebo
  - Orlistat
  - Sibutramine
  - Rimonabant



#### Rimonabant: Rank probabilities



- Non-missing weights model
- Drugs
  - Placebo
  - Orlistat
  - Sibutramine
  - Rimonabant
- Interactive version allows own weights

http://public.tableausoftware.co m/views/Finalwave2dashboardfullrangeweight/Dashboardutility density?:embed=y



## Why involve patients and the public?

Principle	Examples	
Improved governance	democratic legitimacy,	
	accountability, trust, citizens'	
	rights, empowerment	
Social capital and social	tackle exclusion and increase	
justice	equity, build relationships,	
	networks and ownership	
Improved quality of	more efficient and better	
services, projects and	services that meet needs and	
programmes	reflect broad social values	
Capacity building and	build confidence, skills,	
learning	understanding, awareness,	
	and knowledge	

Source: Involve

#### Remarks

- Frameworks are important to govern B-R assessment process and to ensure transparency
- Stakeholders' value preference may influence the benefit-risk balance
- Benefits and risks need to be on common scales to be traded off
- Uncertainties must be taken into account especially when data are skewed
- Methodologies only aid decision-making, not make the decisions









# **Acknowledgements**

- The research leading to these results was conducted as part of the PROTECT consortium (Pharmacoepidemiological Research on Outcomes of Therapeutics by a European ConsorTium, <a href="www.imi-protect.eu">www.imi-protect.eu</a>) which is a public-private partnership coordinated by the European Medicines Agency.
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