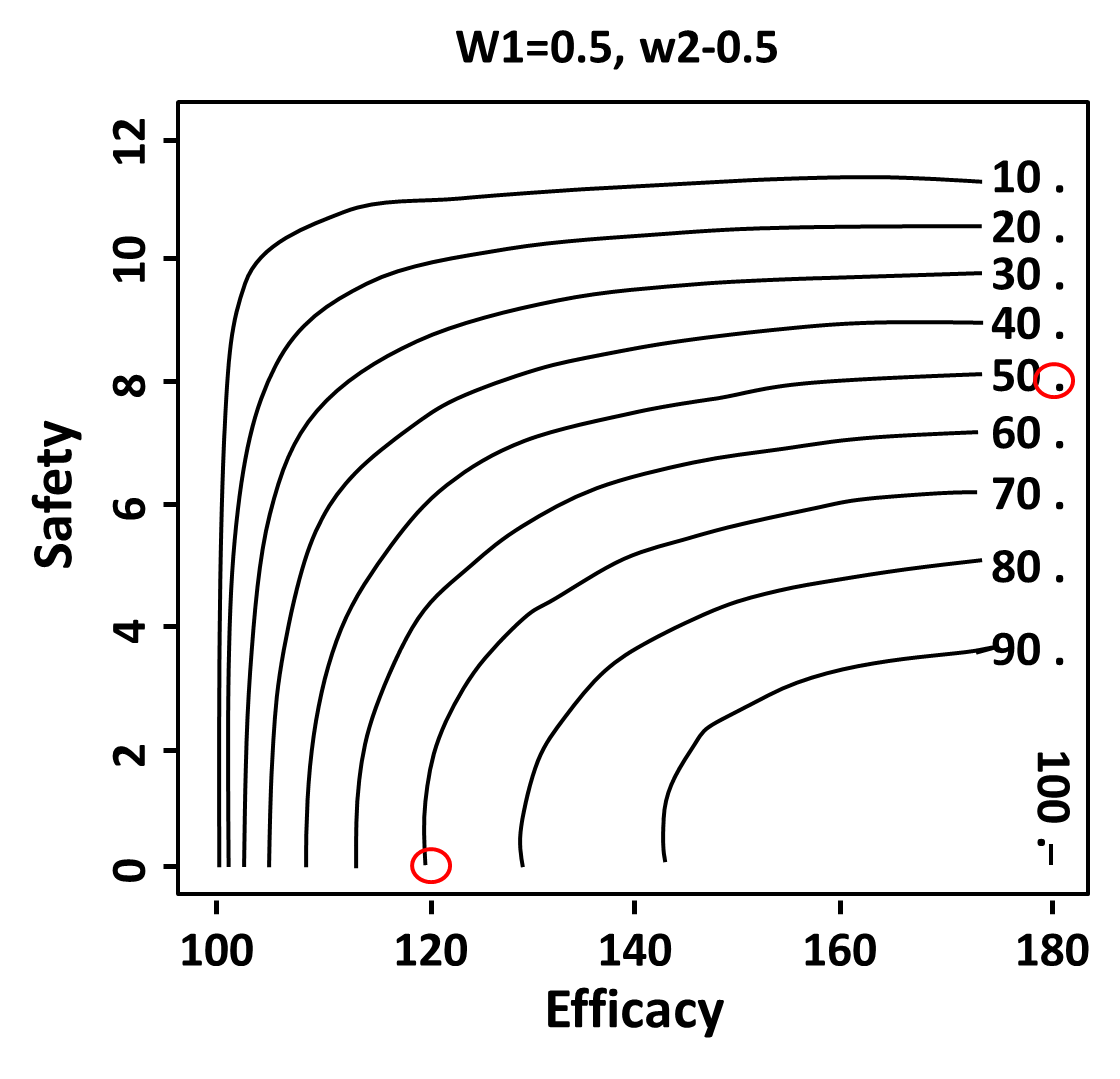
**Contour plot to represent desirability index in Renard D, Wu K, Wada R, Flesch G. Using desirability indices for decision making in drug development. Population Approach Group Europe (PAGE); 2009 Jun 23; St. Petersburg, Russia.: Novartis Pharma AG, Basel, Switzerland; 2009.**

**Equi-desirability contours and weightings**

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